

NKC 2007 Shanghai Rib Cook Off

Venue: The Naked Cow

66 Dan Shui Lu @ Jin Ling Xi Lu

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Day /Date: Sun, Sept. 16th, 2007

Event time: 2pm – 8 pm RIB SERVICE FROM 3 – 5 pm (ish) only!!!!

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Approximate No. of Guests: 350 - 500

PARTY OUTLINE and GENERAL INFO:

- 20 teams of three (I will give 3 shirts so I need sizes ASAP) preparing ribs for judging.
 - Entry fees for **each team**:
 - rmb 150 **plus** one rmb 250 voucher from the outlet for food and/or beverage. Your choice on either/or or both.
 - Each team will buy a minimum raw product weight of 15 KG **ST LOUIS BABY BACK RIBS**. All teams are required to use this cut to ensure level judging grounds. Gonna be a lot of attendees and one cooked rib weighs about 50 gm....15 KG may not be enough for the turnout, this is why I am limiting the judging time.
 - Final entry date will be Wednesday, Sept. 12th. No money no honey.....I will not make exceptions
 - Fa piao issued on day of event with shirts if required
 - Categories:
 - Peoples' choices are people's favorite ribs and team spirit
 - Judges' choices are best sauce and best ribs (first, second and runner up for both)
 - ***What do you win for all this effort?***
 - A plaque that says "you da rib champ 2007" for your outlet
 - POLE POSITION on the first ever RIB OFF BOARD IN SHANGHAI which will list the annual winners
 - and of course the prestige of being Shanghai's first ever KICK ASS RIB CREW!! WOOOHOOOOOO
- Door prizes value (rmb 250):
 - OVER 30 IN TOTAL!!
 - 20 to be donated by the competing teams.
 - The Naked Cow will donate 4 vouchers (rmb 250)
 - Craft Beer has graciously agreed to kick in several cases of beer!

- Frank Ciccone (the bbq man!!) may also be putting some bbq's up as well!
- contestants are not eligible for door prizes nor are sponsors or colleagues/affiliates who received free entry to the event.

SPECIAL SET UP & ARRANGEMENT

- The Cow will provide each team with:
 - tables set up with:
 - Umbrella
 - trash bin + bags (big ones, not little ones!!)
 - a BBQ
 - Charcoal/ lighter fluid
 - paper plates/paper napkins
 - one ballot box
 - **bring yer own tongs, hats and aprons please!!!!, If it is a hassle, give me lead time on the tongs. For the aprons and hats.....paper toques are really passe as are plastic aprons.**
 - BBQ area/tent stalls available for set up from 12:00 pm the day of the event and are first come first serve.
 - We will have a little party for our special youngsters at approximately 1 pm.
- Cashier will collect 100rmb/guest at the door and each person gets a ticket for voting for their favorite rib and team spirit! They also receive a book for 5 beverage vouchers good for either a draft Heineken or a soft drink per voucher. Additional vouchers may be purchased for rmb 100 per book of 5 tickets from the cashiers. All other beverages are charged at normal NKC price.

Charity

- 10% of each teams entry fee, 10% of door entrance fees, 10% sundry sales (hats and t- shirts are available for purchase [hat is 50rmb, T-shirt is 70rmb]) to be donated to CRC (Shanghai Bo Ai Children's Rehabilitation Center) which aids local children with cerebral palsy.

BEVERAGE SERVICE:

- Naked Cow to provide soft drinks and water at bar set up in front courtyard only for trade by ticket ONLY.
- Heineken to set up draft beer bar.
- Each team member will be given one book of 5 drink vouchers for free, after which tickets are available for purchase from the cashier.
- All other beverages are normal charge and available inside at the bar.



2007 Naked Cow BBQ Rib Cook-Off ENTRY FORM

TEAM NAME:

OUTLET NAME:

RIB NAME:

SAUCE NAME (optional):

**THIS ENTRY FORM AND FEES/VOUCHER MUST BE SUBMITTED
BY WEDNESDAY, SEPTEMBER 12, 2007. NO EXCEPTIONS...NO
MONEY, NO HONEY BABY!!!!**

**FOR MORE INFORMATION, PLEASE CONTACT ERIK BERGER
DIRECTLY @ 13564533577 OR unkleriko@gmail.com**

**NKC BBQ RIB COOK OFF SHIRTS WILL BE GIVEN TO TEAM
MEMBERS ON EVENT DAY SO PLEASE LET US KNOW YOUR
SIZES ASAP**

TEAM MEMBER 1

TEAM MEMBER 2

TEAM MEMBER 3
